



ALVAREZ & MARSAL APPOINTS SANJEEV NARSIPUR TO LEAD DIGITAL AND AI STRATEGY AT ITS GLOBAL CAPABILITY CENTER IN INDIA

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BENGALURU, INDIA, 15 October, 2025 – Leading global professional services firm Alvarez & Marsal (A&M) has announced the appointment of Sanjeev Narsipur as Managing Director with its Global Capability Center (GCC) in India. Based in Bengaluru, Mr. Narsipur will lead digital and technology strategy efforts for A&M’s clients globally, with a focus on scaling AI-led enterprise reinvention.

Mr. Narsipur brings more than 25 years of experience advising Fortune 500 companies and mid-sized businesses across 25+ countries. His expertise spans digital and technology strategy, platform advisory, cloud transformation, and AI-driven innovation. He has helped organizations drive digital core modernization, business model transformation, and operational agility at scale.

Prior to joining A&M, Mr. Narsipur served as Managing Director, Technology Consulting-Enterprise Platform Advisory and Global Technology Lead for Consumer Goods, Retail, Travel & Hospitality Industries at Accenture, where he led platform-driven transformation programs and helped build next-gen digital capabilities across industries.

Himanshu Bajaj, Managing Director & Head - A&M India and GCC, said, *“Technology and AI-led transformation are reshaping industries at an unprecedented pace. As clients modernize their digital cores and reimagine business models, Sanjeev’s depth of experience and proven ability to scale enterprise-wide innovation make him a valuable addition to our leadership. His appointment reinforces our commitment to delivering high-impact transformation through our Global Capability Center.”*

Manish Goyal, Managing Director and GCC Lead, A&M, added, *“We are pleased to welcome Sanjeev to A&M’s Global Capability Center. His experience in leading Digital and Technology transformation across industries will enhance our ability to serve global clients*



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through our GCC. He brings the right expertise to help scale our platform and deliver innovative, tech-led outcomes. We are expanding our Digital, AI and Tech Advisory Center of Excellence from 50 expert-consultants today to 500 expert-consultants. The core focus is to help clients modernize the core technology systems and harness the power of AI.”

Sanjeev Narsipur, Managing Director, A&M Global Capability Center, said, *“Delivering exponential value from AI requires innovation at the intersection of industry, function, and technology. A&M’s platform is uniquely positioned to lead enterprise reinvention through industry- and function-led transformation powered by Gen AI and Agentic AI. I’m excited to contribute to this mission and help clients unlock meaningful outcomes.”*

About Alvarez & Marsal

Founded in 1983, Alvarez & Marsal is a leading global professional services firm. Renowned for its leadership, action, and results, Alvarez & Marsal provides advisory, business performance improvement, and turnaround management services, delivering practical solutions to address clients’ unique challenges. With a worldwide network of experienced operators, world-class consultants, former regulators, and industry authorities, Alvarez & Marsal helps corporates, boards, private equity firms, law firms, and government agencies drive transformation, mitigate risk, and unlock value at every stage of growth.

To learn more, visit: [AlvarezandMarsal.com](https://alvarezandmarsal.com).

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