



## Alvarez & Marsal India Deepens Its Local Market Commitment Naming Himanshu Bajaj Managing Director and Country Co-Leader

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### **Mr. Bajaj brings two decades of consulting and industry experience at the C-suite-level driving growth and value for clients**

**MUMBAI, INDIA January 23, 2024** — Leading global professional services firm [Alvarez & Marsal \(A&M\)](#) announces the appointment of [Himanshu Bajaj](#) as a Managing Director and [A&M India](#) Country Co-Leader alongside Managing Director [Vikram Utamsingh](#). Mr. Bajaj’s joining advances A&M India’s strategic capabilities and talent expansion and helps further opportunities for clients to capitalize on the market’s continued projected growth.

With more than 20 years of consulting and business experience, Mr. Bajaj has worked across numerous industries at the strategic and operational level. He has led multiple engagements including operational transformations, end-to-end value enhancements, along with sales and marketing optimization strategies, such as go-to-market and trade efficiency improvements. Mr. Bajaj advises clients, across all verticals, on driving large-scale business transformations through accelerating business growth and enhancing profitability.

[Bryan Marsal](#), A&M’s CEO and Co-founder, said, “Himanshu’s appointment demonstrates the firm’s continued commitment to investing in people, achieving scale and positioning for growth in support of clients in India and around the world. A&M India’s expanding talent base and offerings aligns with our operational heritage, enhances our integrated platform, and represents the next phase of our global strategic growth plan.”

Mr. Utamsingh said, “We are growing our firm in India to meet a high level of demand and



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expanding our transformation and digital capabilities across sectors. We expect to double the number of India-based Managing Directors over the next 24 months. I am delighted to welcome Himanshu and look forward to jointly leading our India business.”

[Luis de Lucio](#), Managing Director and head of Growth Markets said, “Connecting world-wide talent to critical markets is a key market differentiator for A&M. Adding Himanshu to our team aligns with our strategy for leveraging the innovation, growing consumer demand, rising per capita income levels and strong investment incentives we see across India. Himanshu’s expertise bolsters our ability to help corporates, private equity (PE) firms, and organizations find solutions to complex problems such as growth acceleration, supply chain management and manufacturing alternatives. Our plans are ambitious. Our India team is expanding and at the ready.”

Prior to joining A&M, Mr. Bajaj served for 16 years as Senior Partner at Kearney and Asia Head of Consumer and Retail Practice where he led complex transformation and value enhancement programs in Asia, EMEA and Africa. Following that he served for two years as CEO of Byju’s Tuition Centre (BTC).

Mr. Bajaj noted, “Over the next several decades India will experience tremendous growth and become the leading market for corporate and investment activity. As established and early-stage organizations, across multiple sectors, seek significant value creation they will require support solving for complex strategic and operational problems. A&M’s operational heritage combined with its breadth of offerings, including corporate finance and restructuring, financial due diligence and disputes and investigations, is a key market differentiator. The firm’s mix of industry operators and career consultants provide the springboard for driving growth and maximizing value.”

Mr. Bajaj earned a bachelor’s degree in engineering from Delhi College of Engineering, a master’s in business administration from IIM Ahmedabad and holds a CFA from AIMR, CFA Institute, US.



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### **About Alvarez & Marsal**

Companies, investors and government entities around the world turn to Alvarez & Marsal (A&M) for leadership, action and results. Privately held since its founding in 1983, A&M is a leading global professional services firm that provides advisory, business performance improvement and turnaround management services. When conventional approaches are not enough to create transformation and drive change, clients seek our deep expertise and ability to deliver practical solutions to their unique problems.

With over 8,500 people providing services across six continents, we deliver tangible results for corporates, boards, private equity firms, law firms and government agencies facing complex challenges. Our senior leaders, and their teams, leverage A&M's restructuring heritage to help companies act decisively, catapult growth and accelerate results. We are experienced operators, world-class consultants, former regulators and industry authorities with a shared commitment to telling clients what is really needed for turning change into a strategic business asset, managing risk and unlocking value at every stage of growth.

To learn more, visit: [AlvarezandMarsal.com](https://www.alvarezandmarsal.com).

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### **Contact:**

Sandra Sokoloff, Senior Director of Global Public Relations, Alvarez & Marsal, +1 212-763-9853

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