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Efficiency, location strategy, and digitalization are no longer operational considerations alone. They are becoming critical drivers of long-term valuation and fundamental components of corporate strategy.

Conclusion: What Will Define the Industry's Winners?

The chemical industry in Germany, alongside the pharmaceutical sector, is now at a turning point that requires companies to evaluate the performance of their entire value chain. Key considerations include operational efficiency, innovation speed, and the structure of collaborative partnerships that support commercial success. How companies address these questions will determine which businesses build lasting competitive advantages, and which risk falling behind in the years ahead.

[1] A&M Wettbewerbsindex der deutschen Industrie 2025

[2] **“Chemicals - Worldwide.”** Statista

[3] Henrik Meincke, VCI in CHEManager 3/2025, page 4

Source



How Germany's Chemical and Pharmaceutical Industry Is Competing Globally

URL: <https://amglobal.pulsecreative-clients.com/how-germany-s-chemical-and-pharmaceutical-industry-is-competing-globally/>